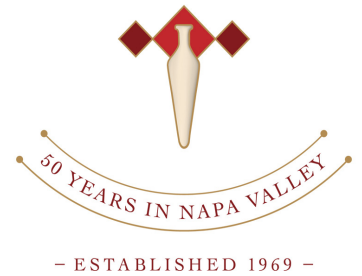


T I T U S



TITUS VINEYARDS

50 YEARS IN THE NAPA VALLEY

Titus Vineyards is a family owned 50-acre vineyard and winery located at the base of Howell Mountain along the Silverado Trail in the heart of the St. Helena AVA, Napa Valley. In the past 50 years, some of the valley's finest wines including Beaulieu Vineyards and Cuvaison and Charles Krug have originated from our historic vineyards. The modern-day legacy of winemaking and land stewardship is reflected in the distinctive character, well balanced wines made here.

The documented history of the property extends back to 1841 and includes General Marino Vallejo, Dr. Edward Bale, Charles Krug, and Eli York, just to name a few. The land has been continuously farmed for over 150 years, with the Titus family's first harvest in 1969. Dr. Lee Titus, a Radiologist, practicing in Sonoma at the time, purchased the land in 1968 and soon after, took over farming the vineyard. The evolution of wine production in Napa was moving towards those varietals - Cabernet Sauvignon, Merlot - and to further emulate the Bordeaux region, Lee oversaw planting all five of the classic varietals as the old vineyards were being replanted. And so, Titus Vineyards began; bringing together the traditional grapes of Bordeaux in a New World site marked the beginning of the family wine venture.





T I T U S



- ESTABLISHED 1969 -

Consistent with the modern trends of farming in Napa Valley our winegrowing practices have evolved with our understanding of our site. The Titus Vineyards low-intensity approach is based on techniques that avoid pesticides, biocides, unnecessary fertilization - and encourages cover crops, beneficial native species, and soil health. We believe that high-quality fruit begins with carefully matching the proper rootstock and variety to the particular soil of each vineyard block. Young vines are patiently trained into maturity, with little emphasis on fruit load in the early years. The yield of mature vines are kept moderate at approximately seven pounds per vine for full flavor development and even ripening. Precise hand work of 'crown' weeding, shoot and leaf thinning, cluster shaping, and selective harvesting all aid the production of the most expressive fruit possible.

The contemporary winery is designed solely for the crafting of Titus wines, allowing for complete control over every aspect of winemaking. With a founding vision that the whole is greater than sum of the parts all of our wines are meticulously blended. The myriad decisions of blending provide the opportunity to fine tune every vintage. This is the cornerstone of our winemaking philosophy. We believe the artful blending of varietals creates a more complete wine with superior expression of the grape variety, vintage, and region.

At the helm of today's operations, Eric Titus and Phillip Titus place the utmost importance on responsible, sustainable farming practices that will enable the site to continue to produce world-class, Napa Valley wines for generations to come. It is a vision 50 years in the making!

